



National Philanthropy Day®

Community Foundation of Greater Peterborough
Philanthropy Forum: Tuesday, November 16, 2010

AGENDA

8:15 am	Registration	
9:00 am	Welcome and Opening Remarks	
9:15 – 10:45 am	Workshop 1 A: Building Relationships with Corporate and Private Foundations	Description Want to increase your success at building alliances? Rich with examples, this workshop covers such critical issues as: getting in the game, setting goals and expectations, achieving organizational buy-in, and executing strategies for success. This workshop will provide you with valuable tools for launching and improving your business & community partnership programs. <i>Facilitator: Moderated panel discussion including RBC, J.P. Bickell Foundation, PricewaterhouseCoopers Canada Foundation and others</i>
	B: Board Basics	This workshop will provide current and aspiring directors with the key information, skills and confidence they require to successfully contribute to a non-profit board or committee. Our facilitator will review effective non-profit governance practices, the profile of a high performance board and empowers directors to become change agents within their own organizations. <i>Facilitator: Lisa Smith, Director, Organizational & Community Development, United Way of Peterborough & District</i>
10: 45 – 11:00 am	Nutrition Break	
11:00 – 12:30 pm	Workshop 2 A: Fundraising and Receipting Compliance Issues for Registered Charities	Description This workshop will discuss CRA's new Fundraising Guidance and how it will affect fundraising events and activities by registered charities. According to CRA 89% of charities that are audited are inappropriately issuing official donation receipts and this workshop will also provide an overview of the rules and how to avoid problems with charitable receipting. <i>Facilitator: Mark Blumberg, Partner, Blumberg Segal LLP</i>
	B: Voluntary Sector Standards Initiative	Led by Volunteer Canada, Imagine Canada and the HR Council, the Standards Initiative is a voluntary set of good practices intended to encourage Canada's charities and nonprofits to enhance their operations and increase their effectiveness. Foundational standards have been created in the following areas: governance, human resources (paid and volunteer), and accountability, transparency and financial management. Join the dialogue and learn more about how your organization will be encouraged to participate. <i>Facilitator: Ruth Mackenzie, President, Volunteer Canada</i>



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12:30 – 1:15 pm	Lunch – Panel Discussion Engaging youth in Philanthropy	
1:30 – 3:00 pm	Philanthropy Roundtable Discussions	A dynamite line-up and an opportunity to take part in facilitated discussions with leading experts. Roundtables include: Building Dynamic Boards, Building Endowments, Diversity, Governance Best Practices, Philanthropy in the News, Defining and Building your Brand, Charitable Gift Planning, Finance Committee 101, Ontario Trillium Foundation: Building a successful application
3:00 – 3:15 pm	Nutrition Break	
3:15 – 4:30 pm	Workshop 3 A: Ethical Decision-Making at the Personal and Organizational Level	Description A timely and important workshop about Ethics in the non-profit organization. The workshop will include facilitated case studies. Bring your questions and concerns for a lively discussion and take away tools to apply to your organization. <i>Facilitator: Dianne Lister, Vice President, External Relations & Advancement, Trent University</i>
	 B: Donor Philanthropy: Supporting, Recognizing, Empowering	 Whether small or complex, a non-profit organization must engage, build, and sustain relationships with donors. We will examine ways to assess and measure the impact of stewardship in order to develop your own best practices. <i>Facilitator: Susan Horvath, President, Mount Sinai Hospital Foundation</i>
4:30 – 4:45 pm	Closing Remarks	
5:00 – 7:00 pm	Philanthropy Celebration Reception	Featuring special guest Marnie Spears, President & CEO, KCI