



National Philanthropy Day®

Community Foundation of Greater Peterborough
Philanthropy Forum: Tuesday, November 16, 2010

AGENDA

8:15 am	Registration	
9:00 am	Welcome and Opening Remarks	
9:15 – 10:45 am	Workshop 1 A: Building Relationships with Corporate and Private Foundations B: Board Basics	Description <p>Want to increase your success at building alliances? Rich with examples, this workshop covers such critical issues as: getting in the game, setting goals and expectations, achieving organizational buy-in, and executing strategies for success. This workshop will provide you with valuable tools for launching and improving your business & community partnership programs.</p> <p><i>Facilitator: Moderated panel discussion including RBC, J.P. Bickell Foundation, PricewaterhouseCoopers Canada Foundation and others</i></p> <p>This workshop will provide current and aspiring directors with the key information, skills and confidence they require to successfully contribute to a non-profit board or committee. Our facilitator will review effective non-profit governance practices, the profile of a high performance board and empowers directors to become change agents within their own organizations.</p> <p><i>Facilitator: Lisa Smith, Director, Organizational & Community Development, United Way of Peterborough & District</i></p>
10: 45 – 11:00 am	Nutrition Break	
11:00 – 12:30 pm	Workshop 2 A: Fundraising and Receipting Compliance Issues for Registered Charities B: Voluntary Sector Standards Initiative	Description <p>This workshop will discuss CRA's new Fundraising Guidance and how it will affect fundraising events and activities by registered charities. According to CRA 89% of charities that are audited are inappropriately issuing official donation receipts and this workshop will also provide an overview of the rules and how to avoid problems with charitable receipting.</p> <p><i>Facilitator: Mark Blumberg, Partner, Blumberg Segal LLP</i></p> <p>Led by Volunteer Canada, Imagine Canada and the HR Council, the Standards Initiative is a voluntary set of good practices intended to encourage Canada's charities and nonprofits to enhance their operations and increase their effectiveness. Foundational standards have been created in the following areas: governance, human resources (paid and volunteer), and accountability, transparency and financial management. Join the dialogue and learn more about how your organization will be encouraged to participate.</p> <p><i>Facilitator: Ruth Mackenzie, President , Volunteer Canada</i></p>



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12:30 – 1:15 pm	Lunch – Panel Discussion Engaging youth in Philanthropy	
1:30 – 3:00 pm	Philanthropy Roundtable Discussions	<p>A dynamite line-up and an opportunity to take part in facilitated discussions with leading experts.</p> <p>Roundtables include: Building Dynamic Boards, Building Endowments, Diversity, Governance Best Practices, Philanthropy in the News, Defining and Building your Brand, Charitable Gift Planning, Finance Committee 101, Ontario Trillium Foundation: Building a successful application</p>
3:00 – 3:15 pm	Nutrition Break	
3:15 – 4:30 pm	Workshop 3 <p>A: Ethical Decision-Making at the Personal and Organizational Level</p> <p>B: Donor Philanthropy: Supporting, Recognizing, Empowering</p>	Description <p>A timely and important workshop about Ethics in the non-profit organization. The workshop will include facilitated case studies. Bring your questions and concerns for a lively discussion and take away tools to apply to your organization. <i>Facilitator: Dianne Lister, Vice President, External Relations & Advancement, Trent University</i></p> <p>Whether small or complex, a non-profit organization must engage, build, and sustain relationships with donors. We will examine ways to assess and measure the impact of stewardship in order to develop your own best practices. <i>Facilitator: Susan Horvath, President, Mount Sinai Hospital Foundation</i></p>
4:30 – 4:45 pm	Closing Remarks	
5:00 – 7:00 pm	Philanthropy Celebration Reception	<p>Featuring special guest Marnie Spears, President & CEO, KCI</p>