



Canadian International
Development Agency

Agence canadienne de
développement international

This Forum was undertaken with the financial support of the Government of Canada provided through the Canadian International Development Agency. It is brought to life by OCIC, our members and community partners across the province.



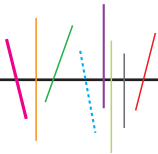
Ontario Council for
International Cooperation

**GLOBAL
CITIZENS
FORUM**

Tools, Tactics
and Emerging
Themes in Global
Cooperation

**OCTOBER
14-15, 2010**

THURSDAY, OCTOBER 14, 2010



Overseas Operations

Organization & Human Resource Development

Reaching the Canadian Public

8:30 - 9:00	Fair Trade Café		
9:00 - 9:30	Opening & Welcome		
9:30 - 10:30	Keynote Address – Dr. Gerald Caplan		
10:30 - 10:45	Conversation Break		
10:45 - 12:15	Southern Voices: Featured Southern Partners	Advanced Concepts in Business Continuity Planning	Corporate Social Responsibility: Concepts & Tools
12:15 - 1:30	Lunch & Networking		
1:30 - 3:00	The Military & its Role in Humanitarian Reconstruction Operations	Dos & Dont's of Charitable Receipting	More than Media Outreach: Writing for Change
3:00 - 3:30	Conversation Break		
3:30 - 5:00	Gender in Emergencies	So You've Been Asked to Facilitate... Now What?	Making Public Engagement & Global Education a Priority: Strategies for Increasing Stakeholder Support
5:00 - 6:30	Development Drinks Wine & Cheese Reception		

KEYNOTE SPEAKER: Dr. Gerald Caplan

Emerging trends, government relations, media & public relations

Gerald Caplan writes a weekly online column for the Globe and Mail and appears regularly as a political analyst on television. His major preoccupations today are African development and genocide. In recent years, Gerald has been (among other things) a member of the senior experts' team evaluating the United Nation's African development agenda for the UN's Special Coordinator for Africa and a senior consultant for the UN's Economic Commission for Africa, the UNDP, UNICEF, the WHO and the African Union.

TRACK 1: OVERSEAS OPERATIONS

Emerging trends, security, tools for development

Southern Voices: Featured Southern Partners

Join us in hearing from our visiting Southern partners of OCIC Member Organizations SalvAide (El Salvador) and FIDA (Haiti). Partners will speak and provide insights on their work and respective experiences.

Rosa Valle – CRIPDES & Pierre Richard Pierre – FIDA/pcH

The Military & its Role in Humanitarian & Reconstruction Operations

Members of the Canadian Forces discuss their various experiences from Haiti, Sub-Saharan Africa, Afghanistan and the Balkans.

Canadian Forces

Gender in Emergencies

This workshop will highlight examples on how disasters have affected women and men differently and why it is important to address gender consideration in Emergency responses. It will provide an overview of key questions and strategies that will need to be considered when addressing immediate gender concerns in Emergency responses in areas of Shelter, WatSan, Health, Livelihoods, Education, Food Issues, Non-Food Items, Registration, Camp coordination and Management.

Karen Craggs-Milne – Plan International Canada

TRACK 2: ORGANIZATION & HUMAN RESOURCE DEVELOPMENT

Finance management, human resource management, organizational management, fundraising, emerging trends, effective public engagement

Advanced Concepts in Business Continuity Planning

Non-profit organizations are faced with exceptional circumstances stemming from lack of dedicated funds and limited resources (technical, staff and active partnerships) to successfully ensure operational continuity. We must analyze the role of management, donor and other governing bodies in this process in times of emergency as they not only provide strategic guidance but also provide support and direction in times of crisis. How do we ensure that they are aware of some of the strategies around EM/BCP for their respective organizations? The workshop will help analyze the tools and strategies of successful governance models for participants.

Sadia Azmat

THURSDAY, OCTOBER 14, 2010

FRIDAY, OCTOBER 15, 2010

Dos & Dont's of Charitable Receipting

In this workshop, participants will be guided through some of the complexities, rules, issues and strategies for dealing with problems involving receipting by Canadian registered charities in international development and disaster relief. Participants will be provided with a relatively simple compliance tool that will help them identify legal issues within their organizations and provide further suggestions for free information on each of these issues.

Mark Blumberg – Blumberg Segal LLP & Globalphilanthropy.ca

So You've Been Asked to Facilitate...Now What?

This workshop will look at the role and function of a facilitator and its differences from chairperson, arbitrator, mediator, and particularly group leader. In this workshop we will learn, and practice, the basic tools of contracting and the proper use of several problem solving structures. Participants will explore techniques to orient a group and create an open and trusting space. We will demonstrate divergent and convergent thinking skills and suggest a variety of tools and techniques for facilitating small or large groups.

John Sedgwick – Facilitators Without Borders

TRACK 3: REACHING THE CANADIAN PUBLIC

Media & public relations, fundraising, emerging trends, effective public engagement

Corporate Social Responsibility: Concepts & Tools

This workshop will explore the key concepts behind CSR and how NGOs can engage with the private sector on CSR issues. It will also examine some of the tools that NGOs can use for creating alliances with the private sector on CSR and leveraging resources for development programs. We will also address issues of ethics and other challenges.

Savera Hayat

More than Media Outreach: Writing for Change

Different from other media outreach training approaches, this workshop will cover not only basic opinion article and press release writing techniques, but also investigate how to go beyond educating readers to bring stakeholders together over common interests and influence opinions, attitudes and possibly even the behaviour of your audience.

Juliette Schmidt – Search for Common Ground

Making Public Engagement & Global Education a Priority: Strategies for Increasing Stakeholder Support

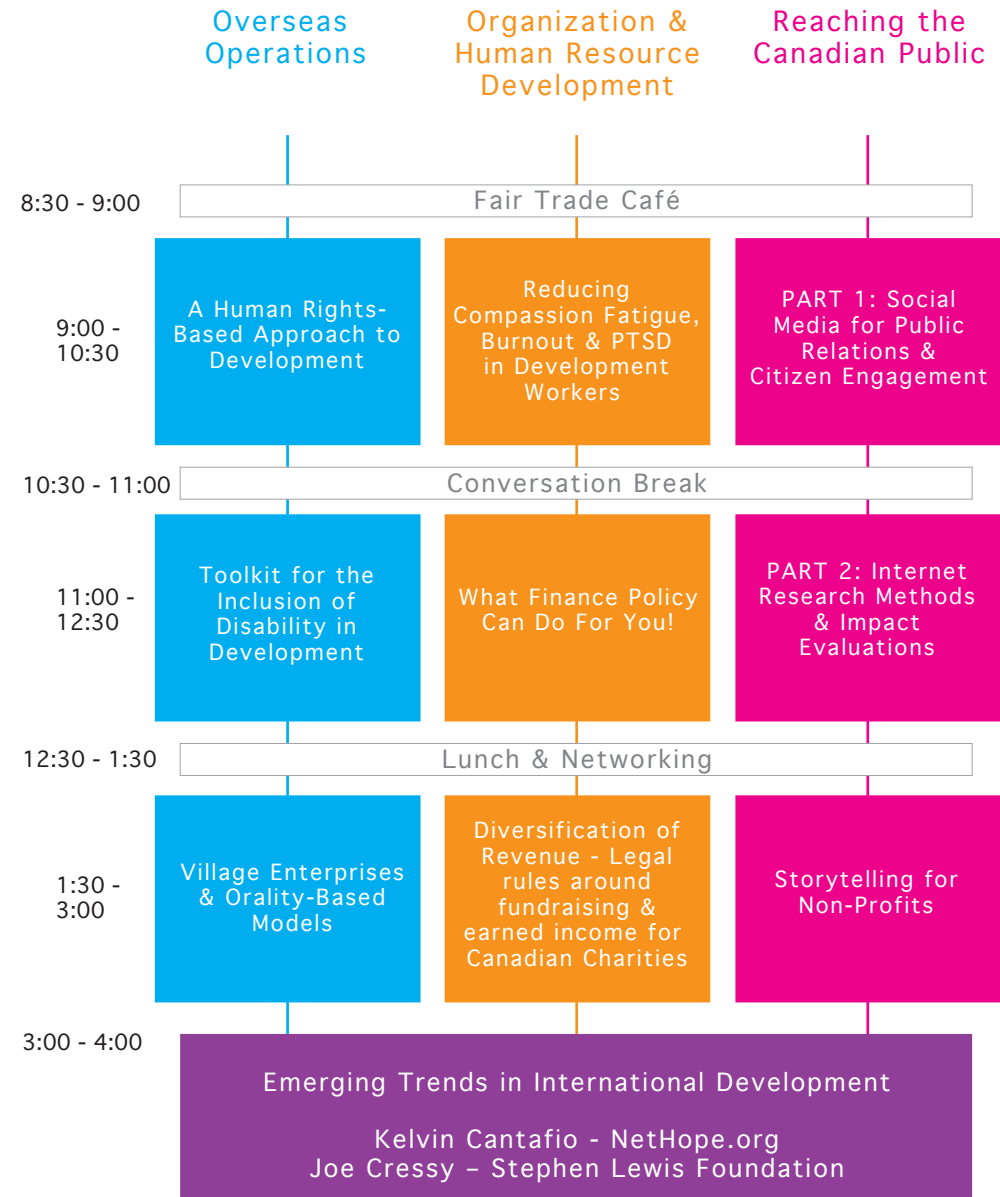
This workshop will introduce participants to strategies used by the European Commission to promote global education and public engagement among its members. Participants will map out their own micro (organizational) and macro (regional and federal supports) context in Canada to produce their own strategy for promoting global education and public engagement.

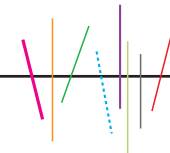
Nadya Weber – OISE (University of Toronto)

Development Drinks Wine & Cheese Reception

Join us at a casual social at the same venue as the Forum. Select wines, cheese and breads will be provided.

Hosted by OCIC





TRACK 1: OVERSEAS OPERATIONS

Emerging trends, security, tools for development

A Human Rights -Based Approach to Development

This workshop aims to provide participants with the knowledge and skills to incorporate a Human Rights -Based Approach in the initiation, implementation and evaluation of community/international development projects and programs. The facilitator will also share her practical experience in applying HRBA in project design and implementation.

Taguhi Dallakyan

Toolkit for the Inclusion of Disability in Development

A practical and insightful discussion on the inclusion of disability in international development programs. Participants can expect to learn about disability concepts, a right-based approach to development and an insight into what the new disabilities convention says about disability in development. Practical tools will be provided to assist practitioners in their development projects.

Raihanna Hirji-Khalkan

Village Enterprises & Orality-Based Models

This workshop will guide participants through the impact of oral context and culture (characteristic of most rural villages in the developing world) on the practical capacity of NGOs to incubate member-controlled financial institutions based in rural villages. There will be a focus on rediscovering the power of pre-literate information management practices, a review of the innovations of the 'village savings and loan' movement in Africa and more.

Brett Hudson Matthews – Mathwood Consulting Company

TRACK 2: ORGANIZATION & HUMAN RESOURCE DEVELOPMENT

Finance management, human resource management, organizational management, fundraising, emerging trends, effective public engagement

Reducing Compassion Fatigue, Burnout & PTSD in Development Workers

This workshop will provide brief examples of the symptoms of compassion fatigue, burnout, stress, PTSD and STS in development workers with a view to prevention, recognition and treatment. Examples of self care exercises and organizational policy development and challenges will be explored and facilitated.

Bill Sparks

What Finance Policy Can Do For You!

Not a snore, and based on the presenters experience of working with a CBO in India, this workshop on finance policy for smaller NGOs will provide answers to the questions: What does a financial policy look like? Why bother having one and how do I go about developing one for my organization? Participants will leave with a better idea of what their policies should include, why, and how to make the policy work for you once it has been developed.

Linda Whittaker

Diversification of Revenue – Legal rules around fundraising & earned income for Canadian Charities

There has been increasing pressure on charities to reduce dependence on government grants and contributions and to diversify revenue by fundraising and carrying out business activities. This workshop will discuss some legal and ethical issues for charities who conduct fundraising and business activities.

Mark Blumberg – Blumberg Segal LLP & Globalphilanthropy.ca

TRACK 3: REACHING THE CANADIAN PUBLIC

Media & public relations, fundraising, emerging trends, effective public engagement

PART 1: Social Media for Public Relations & Citizen Engagement

This workshop will provide participants with a brief overview of communication models, social media trends, and a bigger picture view on how social media has changed the rules of online engagement. It will help participants better appreciate social media, assess its pros and cons, and evaluate if their organization should use or expand the scope of their social media activities.

Dr. Brian Cugelman – AlterSpark

PART 2: Internet Research Methods & Impact Evaluations

This workshop will focus on online indicators, measurement techniques, data sources, and how to integrate online evidence into impact evaluations. These topics will be addressed within the context of several cases studies and examples of institutional publication evaluations, coalition website networks, time-series news/web trends, and influence within online debates.

Dr. Brian Cugelman – AlterSpark

Storytelling for Non-Profits

In this workshop participants will understand why stories are a vital part of fundraising communications. Participants will learn the key components of a compelling story and will discover the many ways to use stories throughout fundraising, marketing and public relations.

Rachel Foster – Fresh Perspective Copywriting

A special thank you to the OCIC Global Citizens Forum Steering Committee

Hanna Bartel - Plan Canada International

Lynne Craven - Save a Family Plan

Grace Folts - Leprosy Mission Canada

Larissa Jones - Leprosy Mission Canada

Jia Lu - OCIC

Chryslyn Pais - OCIC

Lisa Swainston - OCIC