



# CONFERENCE FOR NOT-FOR-PROFIT AND CHARITABLE ORGANIZATIONS

**Wednesday, May 23, 2012**

Radisson Admiral Hotel Toronto Harbourfront

Admiral Ballroom, 249 Queen's Quay West, Toronto

The Governance Centre of Excellence is pleased to present its annual Conference for Not-For-Profit and Charitable Organizations on May 23, 2012. In fulfilling our commitment to providing educational opportunities to the broader health care sector, this conference will feature experts who will speak to several issues at the forefront of governance in the not-for-profit sector. Given the heightened need for effective governance in an era of fiscal restraint and increasing accountability this conference is a must attend for anyone involved in governance at a not-for-profit or charitable organization.

This year's program features a keynote presentation by Paul Alofs, President and CEO of the Princess Margaret Hospital Foundation and a response from the Ministry of Health and Long-Term Care to the Drummond Report. Other topics that will be addressed include:

- Legal Compliance
- Ethical Decision-Making in the Not-For-Profit Sector
- Integration at the Governance Level
- Improving Governance through Accreditation
- An Examination of the Board's Role in Fundraising

Join us for what promises to be a dynamic and informative event, offering you the opportunity to learn, network and share best practices with colleagues.

Visit our website at [www.gce-oha.com](http://www.gce-oha.com) for updates and online registration.

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[Longwoods.com](http://Longwoods.com)

please circulate to:

- CCAC Board Members
- CCAC CEOs
- Foundation Board Members
- LHIN Board Members
- LHIN CEOs
- Board Members of Charitable Organizations
- CEOs of Charitable Organizations
- Hospital CEOs
- Hospital Board Members
- Board and CEO Support Staff

# AGENDA

**8:30 am**      **Registration and Continental Breakfast**

**9:00 am**      **Welcome and Opening Remarks**

**Chair:**    **Catherine Anastakis**  
*President*  
 Collaborative Solutions

**9:05 am**      **An Examination of the Social Profit Sector: Insights, Challenges, and Future Opportunities**



**Paul Alofs**  
*President and CEO*  
 Princess Margaret  
 Hospital Foundation

**10:00 am**      **Report of the Commission on the Reform of Ontario's Public Services: Response from the Ontario Association of Community Care Access Centres (OACCAC)**

This session will address the response to the findings outlined in the Report of the Commission on the Reform of Ontario's Public Services. Chaired by Don Drummond, former Senior Vice President and Chief Economist, TD Bank, this commission examined how the government currently delivers services in Ontario and explored efficient ways in which services should be delivered.

**Speaker to be announced**

**10:45 am**      **Refreshment Break**

**11:00 am**      **Legal Compliance Issues**

Top legal compliance concerns for Canadian registered charities.

**Mark Blumberg**  
*Partner, Non-Profits and Charities*  
 Blumberg Segal LLP

**11:30 am**      **Ethical Decision-Making in the Not-For-Profit Sector: The Board's Role**

- Key responsibilities of the board of directors
- Ethical standards and ethical considerations
- Best practices in ethical decision-making

**Mark Blumberg**  
*Partner, Non-Profits and Charities*  
 Blumberg Segal LLP

**12:15 pm**      **Networking Lunch**

**1:15 pm**      **Integration at the Governance Level: Panel and Small Group Discussion**

- The boards role when an organization is considering partnership with another organization
- How can the board effectively provide oversight during the process?
- What questions should be asked?
- What pitfalls should be avoided?

**Carol Annett**  
*President and CEO*  
 VHA Home HealthCare

# AGENDA

	<p><b>Alan Torrie</b>  <i>Chair, Board of Directors</i>  The Credit Valley Hospital and Trillium Health Centre</p>	4:15 pm	Adjournment
2:15 pm	<p><b>Improving Governance Through Accreditation</b></p> <p>Governing boards face increasing pressure to be accountable to internal and external stakeholders. They are under more scrutiny than ever and it is essential that they understand their oversight role and perform it well. This session will provide delegates with an understanding of the accreditation process and how it can be used to help them function optimally.</p> <p><b>Avanthi Goddard</b>  <i>Vice Chair and Committee Chair,</i>  York Children's Aid Society  <i>Member, Governance Advisory Committee,</i>  Ontario Association of Children's Aid Societies</p>		
3:00 pm	<b>Refreshment Break</b>		
3:15 pm	<p><b>An Examination of the Board's Role in Fundraising</b></p> <ul style="list-style-type: none"> <li>• Why are some board members uncomfortable with philanthropy?</li> <li>• How can the board support the fundraising process?</li> <li>• How can the board provide support to fundraisers?</li> </ul> <p><b>Nicholas Offord</b>  <i>Principal</i>  The Offord Group</p>		
4:00 pm	<b>Closing Remarks</b>		

## CONFERENCE FOR NOT-FOR-PROFIT AND CHARITABLE ORGANIZATIONS

PLEASE PRINT CLEARLY

☐ Miss    ☐ Mrs.    ☐ Ms.    ☐ Mr.    ☐ Dr.

Name: \_\_\_\_\_

Position:

Organization:

Address:

Phone: (        ) Ext:

Fax: ( )

Delegate E-mail Address:

## PAYMENT METHOD

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## REGISTRATION FEE

\$ + 13% HST: \$

TOTAL: \$

**To Register:** Mail or fax the completed form along with payment, or register online at [www.gce-oha.com](http://www.gce-oha.com).

**Mail:** GC12713 Conference for Not-For-Profit and Charitable Organizations, Educational Services, Ontario Hospital Association, 200 Front Street West, Suite 2800, Toronto, Ontario M5V 3L1.

**Internet:** [www.gce-oha.com](http://www.gce-oha.com)      **Fax:** (416) 205-1340

## REGISTRATION

Registration will take place on Wednesday, May 23, 2012 at 8:30 am at the Radisson Admiral Hotel Toronto Harbourfront, Admiral Ballroom, 249 Queen's Quay West, Toronto. Space is not guaranteed, unless payment is received prior to the program.

Fee: \$415.00 + HST \$53.95 = \$468.95

## DISCOUNT POLICY

If more than one full registration is received from the same organization, a 15% discount will apply to the 2nd and each additional registration received. The first registrant must pay the full registration fee. All group registrations must be received at the same time.

## CANCELLATION POLICY

Notice of cancellation must be given within 3 working days prior to the date of the program. A 50% (plus 13% HST) administration fee will apply to all refunds within this timeframe. No refunds will be issued to registrants who fail to attend the program. Substitutions are welcome. The Governance Centre of Excellence reserves the right to cancel or re-schedule a program.

## CONFIRMATION

Delegates will receive confirmation of registration via e-mail one week prior to the date of the program, provided that an e-mail address is supplied on the Registration Form.

## HOTEL ACCOMMODATION

If you require accommodations, please contact the Radisson Admiral Hotel at (416) 203-3333. The OHA has reserved a room block rate of \$149.00. For other accommodations, please visit [www.oha.com/hotelcorporaterates](http://www.oha.com/hotelcorporaterates). If you have additional program inquiries, or require assistance, please contact Amanda Monaghan at 416-205-1362 or [amonaghan@oha.com](mailto:amonaghan@oha.com).

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