



Strengthening Foundation Governance: Current Issues, Challenges and Solutions

FRIDAY, MAY 30, 2014

BOARDROOM, ONTARIO HOSPITAL ASSOCIATION
200 FRONT STREET WEST, SUITE 2800, TORONTO



Foundation governance has emerged as an issue of crucial importance over the past several years. The effectiveness of a foundation board in performing its role is linked to the effectiveness of the foundation itself.

Join the GCE's second annual Strengthening Foundation Governance program to hear from expert speakers as they discuss the issues at the forefront of foundation governance.

To set the stage, this workshop will feature an opening session on Governance Essentials by Lynne Golding, National Director, Health Law Practice Group, Fasken Martineau. This session will address foundation director roles and duties, board accountability and oversight and the legislative obligations of foundation boards.

In addition, other knowledgeable experts from the foundation sector will speak to key issues including:

- Hospital Board vs. Foundation Board Dynamics: Turning Challenges into Opportunities
- Boards and Resource Development: Tension, Challenges and Opportunities
- The Strategic Elements of Fundraising: Effective Strategies and Ethical Considerations

The interactive two-part panel presentation – *Getting the Best from Your Foundation Board* will inform and engage delegates in dialogue with representatives from several foundation boards, and will highlight foundation succession stories, recruitment and retention leading practices.

This is a must-attend workshop for anyone involved in the administration and governance of health care and not-for-profit foundations.

Visit www.thegce.ca/education for updates and online registration.

REGISTER TODAY

www.thegce.ca/education

Strengthening Foundation Governance: Current Issues, Challenges and Solutions Agenda

FRIDAY, MAY 30, 2014

8:30 am

Registration and Continental Breakfast

9:00 am

Welcome and Opening Remarks

Ron Goldsmith

Chair, Board of Directors

Centre Grey Health Services Foundation

9:05 am

**Governance Essentials for Foundation Boards –
Governance Primer**

- Foundation director role and duties
- Board leadership, structure and process
- Board accountability and oversight
- Legislative overview and key responsibilities

Lynne Golding

National Director

Health Law Practice Group

Fasken Martineau

10:00 am

**Panel Presentation and Facilitated Discussion: Getting
the Best From Your Foundation Board – Part I**

- Foundation success stories: What are some of the leading governance practices?
- Effectively linking the foundation's strategic plan to the organization's strategic plan
- Recruiting and retaining board members

10:45 am

Networking and Refreshment Break

11:00 am

**Facilitated Discussion: Getting the Best From Your
Foundation Board – Part II**

Jory Pritchard-Kerr

Executive Director

Collingwood General and Marine Hospital Foundation

Suzette Strong

Chief Executive Officer

Markham Stouffville Hospital Foundation

Glenn Craig

President & CEO

Thunder Bay Regional Health Sciences Foundation

11:45 am

Networking Lunch

12:15 pm

**Hospital Board vs. Foundation Board Dynamics: Turning
Challenges into Opportunities**

This session will examine issues inherent in the hospital/foundation relationship, strategies to build (or rebuild) the relationship, elements deemed essential to a high-functioning relationship between the two, and how best to set and manage expectations for both parties.

Michelle M. Campbell

President & CEO

St. Joseph's Health Care Foundation

1:30 pm

Refreshment Break

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1:45 pm

Boards and Resource Development: Tension, Challenges and Opportunities

- Why are some board members uncomfortable with philanthropy?
- How can the board support resource development and fundraising?
- Legal and standards issues with hospital fundraising
- Overcoming challenges with major gift fundraising

Mark Blumberg

Partner, Non-Profits and Charities

Blumberg Segal LLP

2:45 pm

The Strategic Elements of Fundraising

As many foundations transition to planned giving and major gifts initiatives, this presentation will highlight effective fundraising strategies and the ethical aspects to be considered.

Karen Willson

Senior Vice-President

Ketchum Canada

3:30 pm

Closing Roundtable with Speakers

4:00 pm

Conference Reflections

4:15 pm

Adjournment

Strengthening Foundation Governance: Current Issues, Challenges and Solutions Registration

Registration

Please register for this program online. For more information, visit www.thegce.ca.

Please note: space is not guaranteed unless payment is received prior to the event.

Registration Fee

\$499.00 + HST

Payment Method

Payment can be made by Credit Card (American Express/VISA/Mastercard) or Cheque.

Please note: for transactions less than \$300 before taxes, payment must be made by credit card.

Badge Pick-up

Registration badges can be picked-up on May 30, 2014 at the Ontario Hospital Association.

Accommodation

If you require accommodation, please visit www.thegce.ca/education for special hotel rates and information.

Cancellation Policy

A \$200.00 + HST processing fee per registrant will apply to cancellation refunds received in writing up to five business days prior to the event. No refunds will be given for cancellations received less than five business days prior to the event. Substitutions are welcome. The Governance Centre of Excellence (GCE) reserves the right to cancel or reschedule an event.

Special Requirements

If you require extra assistance or have special requirements, please let us know when registering for the event to ensure we can accommodate them.

Contact Us

For additional event information and questions, please contact:
Arlene Robinson
416 205 1566
1 800 598 8002 ext 1566
or arobinson@thegce.ca

Sponsorship

Opportunities

Sponsorship of an OHA educational event provides your company with an excellent way to:

- Create, maintain and elevate brand awareness and corporate profile.
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- Generate new leads.

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