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# **Canadian Soccer Association**

Financial Statements  
**December 31, 2011**



March 23, 2012

## **Independent Auditor's Report**

**To the Stakeholders of  
Canadian Soccer Association**

### **Report on the financial statements**

We have audited the accompanying financial statements of Canadian Soccer Association, which are comprised of the statement of financial position as at December 31, 2011 and the statements of operations, changes in net assets and cash flows for the year then ended, and the related notes including a summary of significant accounting policies.

### **Management's responsibility for the financial statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

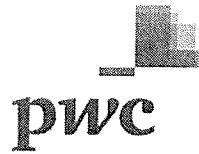
### **Auditor's responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

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\*PwC refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership



We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, these financial statements present fairly, in all material respects, the financial position of Canadian Soccer Association as at December 31, 2011 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

**Report on other legal and regulatory requirements**

As required by the Canadian Corporations Act, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

*PricewaterhouseCoopers LLP*

Chartered Accountants, Licensed Public Accountants

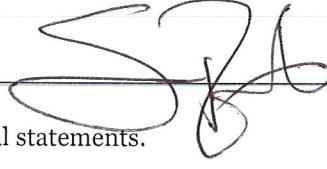
# Canadian Soccer Association

## Statement of Financial Position

As at December 31, 2011

	2011 \$	2010 \$
<b>Assets</b>		
<b>Current assets</b>		
Cash	1,585,240	1,009,247
Guaranteed investment certificate (note 3)	2,500,000	2,500,000
Accounts receivable	2,729,429	1,992,985
Inventory	13,780	19,328
Prepaid expenses	494,114	186,802
	7,322,563	5,708,362
<b>Capital assets (note 4)</b>	<u>712,345</u>	<u>712,254</u>
	<u>8,034,908</u>	<u>6,420,616</u>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	1,533,187	1,763,833
Deferred revenue (note 5)	1,011,708	—
	2,544,895	1,763,833
<b>Deferred contributions related to capital assets (note 6)</b>	<u>196,333</u>	<u>204,504</u>
	<u>2,741,228</u>	<u>1,968,337</u>
<b>Net assets</b>		
Unrestricted	3,117,647	2,444,529
Internally restricted – Reserve (note 11)	1,250,000	1,250,000
Internally restricted – Program Fund (note 11)	410,021	250,000
Invested in capital assets	516,012	507,750
	5,293,680	4,452,279
	<u>8,034,908</u>	<u>6,420,616</u>
<b>Commitments and contingencies (note 8)</b>		

### Approved by the Board of Directors

D. Mastroiaci Director  Director

The accompanying notes are an integral part of these financial statements.

# Canadian Soccer Association

## Statement of Operations

For the year ended December 31, 2011

	2011	2010
	\$	\$
<b>Revenue</b>		
Membership fees	7,286,931	6,617,166
Sponsorships and donations (note 7)	4,313,673	3,479,623
Gate receipts, appearances and sanctioning fees	1,367,512	891,169
Sport Canada grants	3,353,364	3,145,074
Competitions	789,403	1,118,335
FIFA grants	658,670	382,596
Merchandise	161,756	223,177
Other	264,625	238,519
International event bid fees	225,000	—
Courses	65,048	68,124
	<hr/>	<hr/>
	18,485,982	16,163,783
<b>Expense</b>		
Senior teams	5,732,487	3,776,329
Youth teams	1,977,639	2,150,344
Office of the Technical Director, staging and sporting equipment (note 7)	2,102,481	1,194,751
Technical	1,690,559	1,764,010
Marketing and communications	1,532,409	1,970,720
National and international events	941,479	563,173
Competitions	1,697,855	1,980,367
Administration and meetings	1,969,672	1,956,145
	<hr/>	<hr/>
	17,644,581	15,355,839
<b>Net revenue for the year</b>	<hr/>	<hr/>
	841,401	807,944

The accompanying notes are an integral part of these financial statements.

# Canadian Soccer Association

## Statement of Changes in Net Assets

For the year ended December 31, 2011

	Balance – Beginning of year \$	Net revenue (expense) for the year \$	Transfers from (to) \$	Balance – End of year \$
Unrestricted	2,444,529	892,620	(219,502)	3,117,647
Internally restricted – Reserve (note 11)	1,250,000	–	–	1,250,000
Internally restricted – Program Fund (note 11)	250,000	–	160,021	410,021
Invested in capital assets	507,750	(51,219)	59,481	516,012
	<u>4,452,279</u>	<u>841,401</u>	–	<u>5,293,680</u>

The accompanying notes are an integral part of these financial statements.

# Canadian Soccer Association

## Statement of Cash Flows

For the year ended December 31, 2011

	2011 \$	2010 \$
<b>Cash flows provided by (used in)</b>		
<b>Operating activities</b>		
Net revenue for the year	841,401	807,944
Items not affecting cash –		
Amortization of capital assets	59,390	73,326
Amortization of deferred contributions related to capital assets	(8,171)	(8,170)
Net change in non-cash working capital items –		
Accounts receivable	(736,444)	(990,312)
Inventory	5,548	(4,734)
Prepaid expenses	(307,312)	(95,707)
Accounts payable and accrued liabilities	(230,646)	370,447
Deferred revenue	1,011,708	–
	<hr/> 635,474	<hr/> 152,794
<b>Investing activities</b>		
Purchase of capital assets	(59,481)	(19,741)
Purchase of guaranteed investment certificate	(2,500,000)	(2,500,000)
Proceeds on redemption of guaranteed investment certificate	2,500,000	1,500,000
	<hr/> (59,481)	<hr/> (1,019,741)
<b>Net change in cash for the year</b>	575,993	(866,947)
<b>Cash – Beginning of year</b>	<hr/> 1,009,247	<hr/> 1,876,194
<b>Cash – End of year</b>	<hr/> 1,585,240	<hr/> 1,009,247

The accompanying notes are an integral part of these financial statements.

# Canadian Soccer Association

## Notes to Financial Statements

**December 31, 2011**

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### **1 Purpose of the Association**

The mission of the Canadian Soccer Association (“the Association”), in partnership with its members, is to promote the growth and development of soccer for all Canadians at all levels and to provide leadership and good governance for the sport. The Association is incorporated under the Canada Corporations Act and, as a Registered Canadian Amateur Athletic Association under the Income Tax Act, is exempt from income taxes.

### **2 Significant accounting policies**

These financial statements are prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

#### **Use of estimates**

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results may differ from those estimates.

#### **Guaranteed investment certificate**

The guaranteed investment certificate is measured at fair value. Realized and unrealized changes in fair value are recognized in the statement of operations.

#### **Inventory**

Inventory is stated at the lower of cost and net realizable value. Cost is determined on a first-in, first-out basis.

#### **Capital assets**

Capital assets are recorded at cost and then amortized over their estimated useful lives, on a straight-line basis, as follows:

Building	40 years
Building improvements	10 years
Furniture and equipment	3 years

#### **Revenue recognition**

The Association follows the deferral method of accounting for revenues. Restricted revenue is recognized as revenue in the year in which the related events take place or the related expenses are incurred. Unrestricted revenue is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Contributed soccer equipment, air travel vouchers, computer equipment and advertising are recorded at their fair values.

# Canadian Soccer Association

## Notes to Financial Statements

**December 31, 2011**

### 3 Guaranteed investment certificate

The guaranteed investment certificate bears interest at prime less 1.8%, and matures on July 5, 2012 (2010 – matures on July 7, 2011).

### 4 Capital assets

		2011	2010
	Cost \$	Accumulated amortization \$	Net \$
Land	255,998	–	255,998
Building	615,171	239,660	375,511
Building improvements	184,908	145,523	39,385
Furniture and equipment	405,545	364,094	41,451
	<b>1,461,622</b>	<b>749,277</b>	<b>712,345</b>
			<b>712,254</b>

### 5 Deferred revenue

	Balance – Beginning of year \$	Funds received during the year \$	Revenue recognized during the year \$	Balance – End of year \$
2012 CONCACAF Olympic Women's Qualifying Tournament Sponsorships	–	915,458	–	915,458
	–	3,263,354	3,167,104	96,250
	<b>–</b>	<b>4,178,812</b>	<b>3,167,104</b>	<b>1,011,708</b>

# Canadian Soccer Association

## Notes to Financial Statements

**December 31, 2011**

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### 6 Deferred contributions related to capital assets

In 1996, the Association received contributions of \$320,958 for the purchase of the present office building. These contributions have been deferred and are being amortized over 40 years, the same amortization period as the related building.

	2011	2010
	\$	\$
<b>Balance – Beginning of year</b>	204,504	212,674
Amortization of deferred contributions	(8,171)	(8,170)
<b>Balance – End of year</b>	<hr/> 196,333	<hr/> 204,504

### 7 Contributed goods and services

Soccer equipment of \$1,110,726 (2010 – \$392,842), and air travel vouchers, computer equipment and advertising of \$nil (2010 – \$26,602) have been recognized in the statement of operations.

### 8 Commitments and contingencies

#### Commitments

- a) The Association is committed until August 31, 2013 under an agreement with one of its members to make annual payments of \$90,000 with respect to a soccer field capital project. In return, the Association receives priority utilization for its player development program and is entitled to receive 50% of any revenue generated from third party rentals of the facility.
- b) The Association is also committed under operating leases for equipment as follows:

	\$
Year ending December 31, 2012	5,272
2013	2,636

#### Contingencies

In the normal course of operations, the Association is threatened from time to time with, or named as a defendant in, legal proceedings. The Association has been named in one lawsuit of which the outcome cannot be determined at this time. It is expected that any liability arising from this lawsuit should be covered by the Association's liability insurance.

# Canadian Soccer Association

## Notes to Financial Statements

**December 31, 2011**

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### **9 Credit facility**

The Association has an overdraft lending agreement in the amount of \$1,600,000 for the purpose of financing operating requirements. The revolving facility is repayable on demand and bears interest at prime plus 0.75%, payable monthly in arrears.

The Association has provided the following collateral for the facility: a General Security Agreement, representing a first charge over all accounts receivable, inventory and equipment other than leased assets.

The amount drawn on this facility at December 31, 2011 is \$nil (2010 – \$nil).

### **10 Financial instruments**

The Association has chosen to apply the requirements found in Section 3861, *Financial Instruments – Disclosure and Presentation*, of the Handbook of the Canadian Institute of Chartered Accountants.

Financial instruments recognized in the balance sheet consist of cash, a guaranteed investment certificate, accounts receivable and accounts payable and accrued liabilities. The carrying values of these financial instruments approximate their fair values due to their short terms to maturity.

#### **Credit risk**

90% (2010 – 49%) of accounts receivable is owing from four debtors.

#### **Currency risk**

The Association incurs expenses and receives contributions in foreign currencies, which gives rise to the risk that results of operations and cash flows may be adversely impacted by exchange rate fluctuations. The Association does not use derivative instruments to manage this risk. At December 31, 2011, cash denominated in United States dollars amounts to \$294,760 (2010 – \$12,063).

### **11 Capital management**

Capital is comprised of net assets. The Association's objective when managing capital is to safeguard the Association's ability to continue as a going concern so that it can continue to provide benefits to members. This includes accumulating an internally restricted reserve equivalent to a minimum of three months of operations over time. Internal restrictions for this purpose to December 31, 2011 are approximately 28% (2010 – 33%) of the targeted amount; total net assets represent approximately 120% (2010 – 116%) of the targeted amount. Management has been authorized to use the funds for regular operations for short periods of time if it would otherwise be required to draw upon its credit facility.

The Association also created a Program Fund to facilitate a process for the Association to access net assets. During the year the Association allocated an increase to the fund of \$450,000 (2010 – \$250,000); actual expenses were \$289,979 (2010 – \$nil).

# **Canadian Soccer Association**

## Notes to Financial Statements

**December 31, 2011**

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The Membership is responsible for approving the Association's capital management objectives and policies, and for overseeing the effective management of capital. The Membership reviews the Association's capital plan in connection with the financial budgeting process.